



SPRING PROGRAM LAUNCH SOCIAL INNOVATION FOR YOUNG CHANGEMAKERS 2 DAY WORKSHOP

DATES + TIMES

OPTION 1: IN PERSON

UPPER EAST SIDE - NYC

SAT/SUN - MARCH 12TH + 13TH
10:00 am to 12:30 pm EST

OPTION 2: REMOTE

SAT/SUN - MARCH 26TH + 27TH
10:00 am to 12:30 pm EST

OPEN TO

BESPOKE CHANGEMAKER
PROGRAM MEMBERS

CAPACITY

MAXIMUM OF 20 SEATS
AVAILABLE PER
WORKSHOP

FEES

NO COST FOR BESPOKE
CHANGEMAKER
PROGRAM MEMBERS

LEARN HOW TO PUT EMPATHY IN ACTION

This workshop focuses on leading aspiring young changemakers through the “how to’s” of social innovation. Within a highly-interactive and dynamic approach, participants work together to learn the definition, diagnosis, design and delivery phases essential for creating sustainable community impact. Throughout the workshop participants will reflect on their own personal “why” and core values, and how to best activate these to put empathy in action for community impact.

ENHANCE YOUR MINDSETS + SKILL SETS

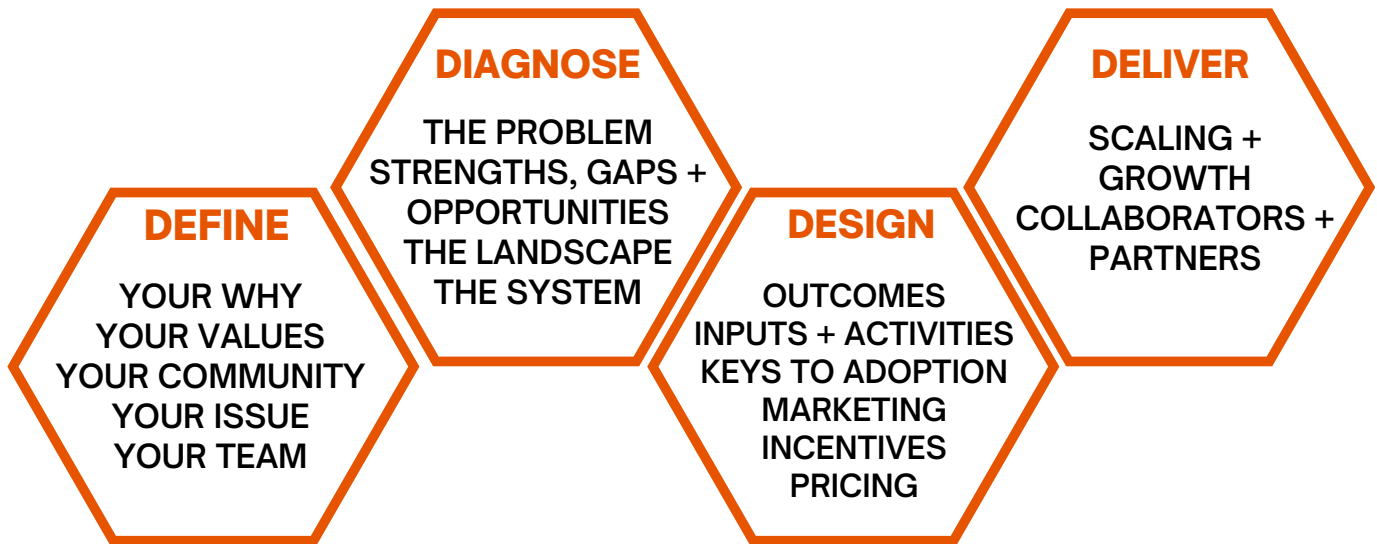
- Design + systems thinking
 - Adaptive leadership
 - Growth mindset
 - Global citizenship
 - Collaborative problem solving

**COLLEGE RECOMMENDATIONS
PROVIDED**

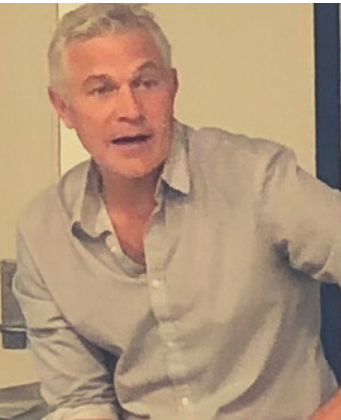
STUDENTS WILL LEARN...

THE BESPOKE CHANGEMAKER

SOCIAL INNOVATION DESIGN APPROACH



WORKSHOP DESIGNER + INSTRUCTOR



GREG VAN KIRK

Greg is a social innovator, educator and strategic consultant. He's a World Economic Forum "Social Entrepreneur of the Year for 2012 (Latin America)." Over the course of 20 years he's founded, led and/or consulted for dozens of organizations in 25+ countries. He's designed social entrepreneurial experiences, taught courses and led workshops for thousands of students and professionals. He also contributes time as "Social Entrepreneur in Residence" at universities and has taught social entrepreneurship at Columbia University, NYU, Miami University and University of Wisconsin. Greg began working in rural small business development as a Guatemala Peace Corps volunteer in 2001. He worked in investment banking for five years before arriving in Guatemala. Two deals he led at UBS during this time won "Deal of the Year" honors from *Structured Finance International* magazine.

"Greg approaches his work with professionalism, broad-spectrum skill sets and a tenacious work ethic. His deep grassroots expertise coupled with his business experience and willingness 'to get his hands dirty' is unique and hard to come by."

**Neil Blumenthal -
Co Founder + Co CEO -
Warby Parker**

"Bespoke's entrepreneurship online class was exactly what I needed last summer. It allowed me to meet awesome people and learn some valuable life lessons. I would 100% recommend this course."

**Bespoke 11th grader, Pomfret
School**

"Greg thinks big about the small acts that lead to system change. In all of his work, Greg inspires empathy, optimism, and passion. I have learned a lot just watching Greg go! He inspires me!"

**Eileen McNeely-
Executive Director Harvard
SHINE @ Harvard T.H. Chan
School**