



# BESPOKE EDUCATION

## IMPACT REPORT 2023-2024 BESPOKE SCHOOL PARTNERSHIP PROGRAMS

### Summary

We are currently working with more than 150 schools and nonprofits across fourteen cities, including New York City, Boston, Philadelphia, Rochester, Newark, Camden, Hartford, Bridgeport, Trenton, New Haven, Troy (NY), Washington DC, Indianapolis, and Denver. In 2023-24, Bespoke has served more than 10,000 underserved students at charter and public schools through our educational programs, and we aim to grow these programs and their impact.

### ***Our partners include:***

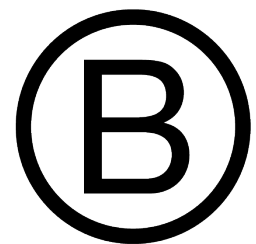
- Achievement First Schools
- Brooklyn Prospect Charter School
- College Bridge Cafe
- Community Roots Charter School
- East Harlem Tutorial Program
- Harlem Children's Zone
- HomeWorks Trenton
- KIPP Schools
- South Bronx Early College Academy
- Uncommon Schools

*“As the principal of a school in the South Bronx, I am so grateful to have an opportunity to work with the Bespoke Education. My students are receiving professional, high-quality tutoring and test-prep to support them with the high school entrance exams. Without Bespoke, we would not have the resources to provide this level of support — tutoring that is typically available only to higher-income families. The tutors are talented and are having a great impact on our students.”*  
- David Krulwich, Principal, South Bronx Early College Academy

### Mission and Values

Bespoke Education's mission is to promote equity, access and inclusion in education by providing the highest quality tutoring, test preparation, academic support and college readiness to students in public, independent and charter schools. We integrate our services into the life of the schools that we serve. Bespoke is a B Corporation, joining approximately 8000 other companies around the world, including Patagonia, Ben and Jerry's, and Danone, who are part of a global movement to change our economic system: to balance profit with social and environmental purpose and to be a force for equity and access.

**Certified**



**Corporation**

### 2023-2024 Program Offerings

- Reading and math enrichment and intervention programs, Grades 1-8
- Creation of a full-year Digital SAT curriculum with teacher guides/training and assessments, Grade 11
- Digital SAT test high dosage tutoring, including grade-wide testing and data, Grades 9-12
- Advanced Placement test preparation and practice testing, Grades 10-12
- State exam preparation, including NYS Regents, Grades 9-12
- College essay writing classes, workshops and one-to-one support, Grades 11-12
- PRAXIS teacher certification training and curriculum support for teachers



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## **IMPACT**

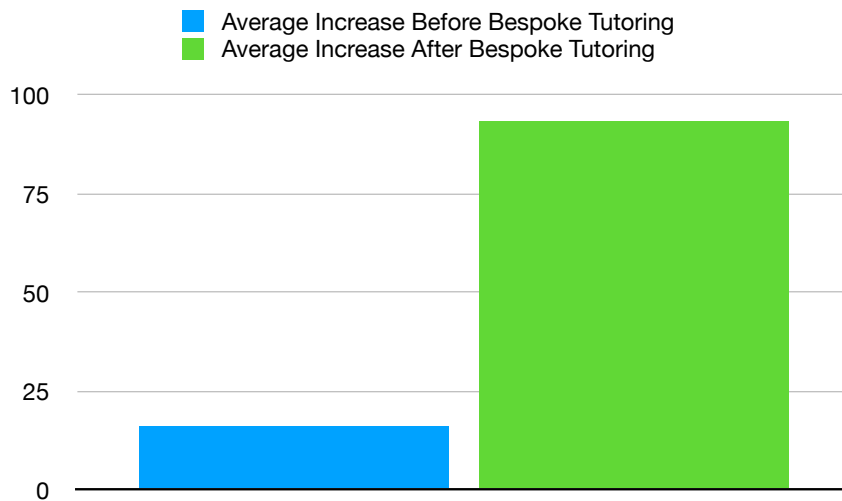
### **Harlem Children's Zone Promise Academy I High School (NY, NY)**

#### *Program Description*

At Harlem Children's Zone Promise Academy I High School in Manhattan, Bespoke runs a year-long Digital SAT (dSAT) program for 11th graders. These classes meet 2.5 days per week during the school day, and they are taught entirely by Bespoke tutors using our proprietary Digital SAT curriculum.

#### *Program Impact*

Bespoke's SAT classes **increased students' SAT scores by an average of 93 points**. This represents an increase of 77 points over the gains the students were achieving before Bespoke started teaching these classes in 2022-2023.



- **17 students** out of 58 in the Class of 2025 who took Bespoke's classes **increased** their SAT scores from the fall PSAT **by 100 or more points**.
- **6 of those students** increased their SAT scores by **over 200 points**.

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### **Uncommon Schools - Multiple High School Programs (NY, Newark, Camden, Boston)**

#### *Program Description*

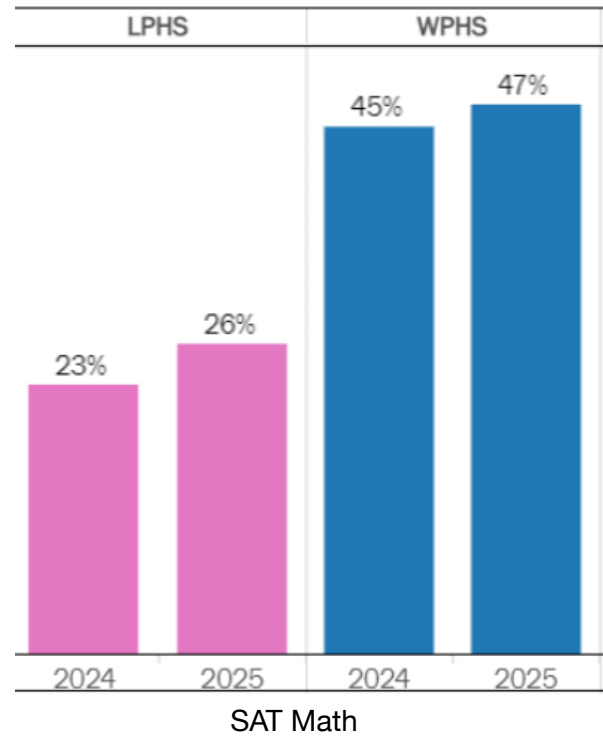
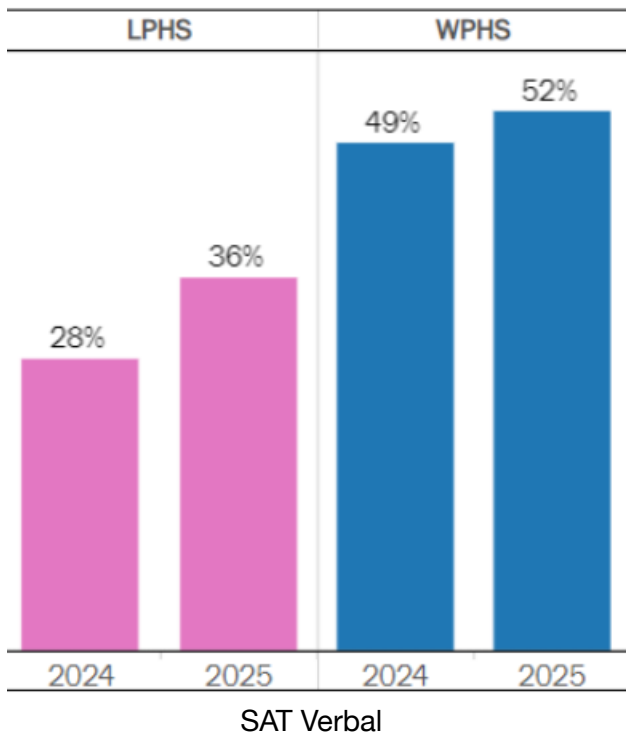
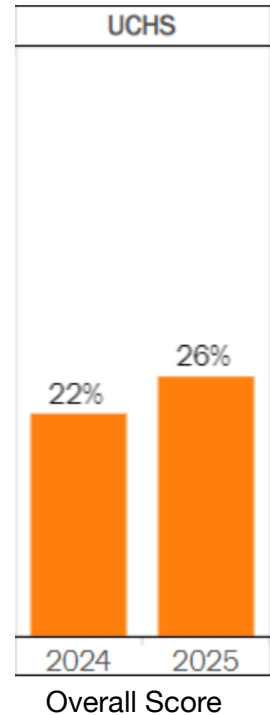
Bespoke created a full-year 11th grade Digital SAT curriculum for Uncommon Schools' nine high schools that includes: scope and sequence, unit plans, lesson plans, answer keys and student handouts. We also created a comprehensive suite of assessments, including full-length adaptive practice tests, quarterly assessments, and ongoing "exit tickets." Bespoke provides training and support for Uncommon teachers to teach their SAT prep classes, as well as providing Bespoke tutors to teach those classes at some of the campuses.



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## Program Impact

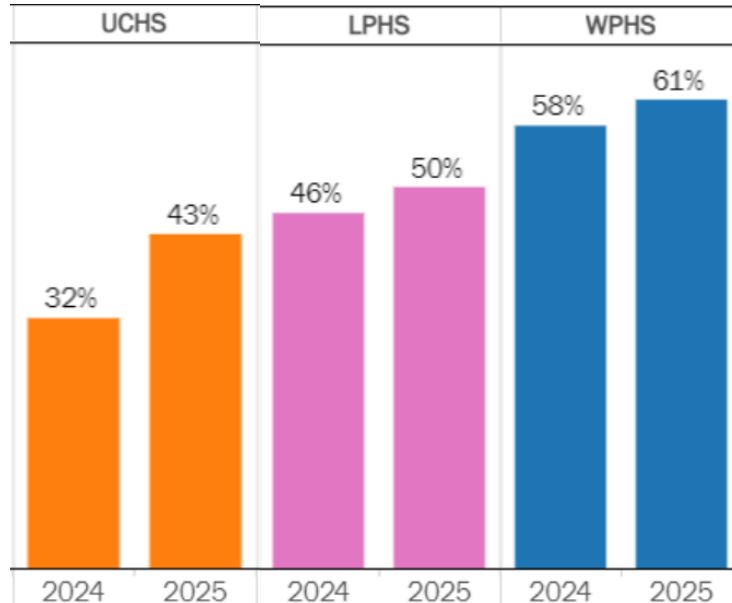
- At Lincoln Park High School in Newark, there is an 8% increase in students reaching the College Readiness Verbal benchmark (1010 composite score) from 2022-2023 to 2023-2024, and **the first increase in this category in five years**. There was also an increase in Math benchmark performance.
- At Uncommon Charter High School in Brooklyn, there is a 4% increase in students reaching the College Readiness benchmark (1010 composite score) from 2022-2023 to 2023-2024, and **the first increase in this category in five years**. These composite scores at UCHS in March 2024 were as high as they've been since 2021-2022.
- At Washington Park High School in Newark, there is a 3% increase in students reaching the College Readiness benchmark (1010 composite score) from 2022-2023 to 2023-2024, and **the first increase in this category in four years**. There was also an increase in Math benchmark performance.





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Evidence-Based Reading & Writing  
(CR Benchmark=480)



## Uncommon Schools - Multiple Middle School Programs (NY, Newark, Camden, Boston)

### Program Description

At Uncommon Schools' ten Brooklyn middle schools, Bespoke runs a year-long math enrichment program that focuses on both fundamentals and conceptual math. Our tutors work with small groups of students two to four days per week during the school day, using Bespoke's curriculum.

### Program Impact

As a result of Bespoke's math enrichment program, there were **significant increases in scores (100 scale) on Bespoke's internal assessments during the first semester of the program.** These ranged from increases of 8.5% for 8th graders to 18.7% for 7th graders.

## First Semester Middle School Math Enrichment Program Average Scores

	<u>Pre-Assessment</u>	<u>Final Assessment</u>	<u>Average Increase</u>
<b>5th Grade</b>	47.7	63.6	+ 15.9%
<b>6th Grade</b>	48.9	58.0	+ 9.1%
<b>7th Grade</b>	38.5	57.2	+ 18.7%
<b>8th Grade</b>	40.1	48.6	+ 8.5%



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## *Program Impact*

As a result of Bespoke's math enrichment program, there were **significant increases in scores on Uncommon's internal assessments during the first semester of the program**. 7 of the 10 schools that Bespoke worked with in Brooklyn showed steady improvement on Uncommon's internal assessments (IA) which are given throughout the year at each school.

### **Bedford Stuyvesant Collegiate**

IA #1	IA #2	IA #3
45,7 %	52,8 %	54,0 %

### **Excellence Boys**

IA #1	IA #2	IA #3
45,7 %	56,0 %	62,2 %

### **Excellence Girls**

IA #1	IA #2	IA #3
42,1 %	46,9 %	51,6 %

### **Kings Collegiate**

IA #1	IA #2	IA #3
49,0 %	54,2 %	58,2 %

### **Leadership Prep Canarsie**

IA #1	IA #2	IA #3
49,6 %	58,8 %	60,3 %

### **Leadership Prep Ocean Hill**

IA #1	IA #2	IA #3
42,9 %	51,6 %	55,9 %

### **Williamsburg Collegiate**

IA #1	IA #2	IA #3
57,4 %	57,4 %	63,8 %



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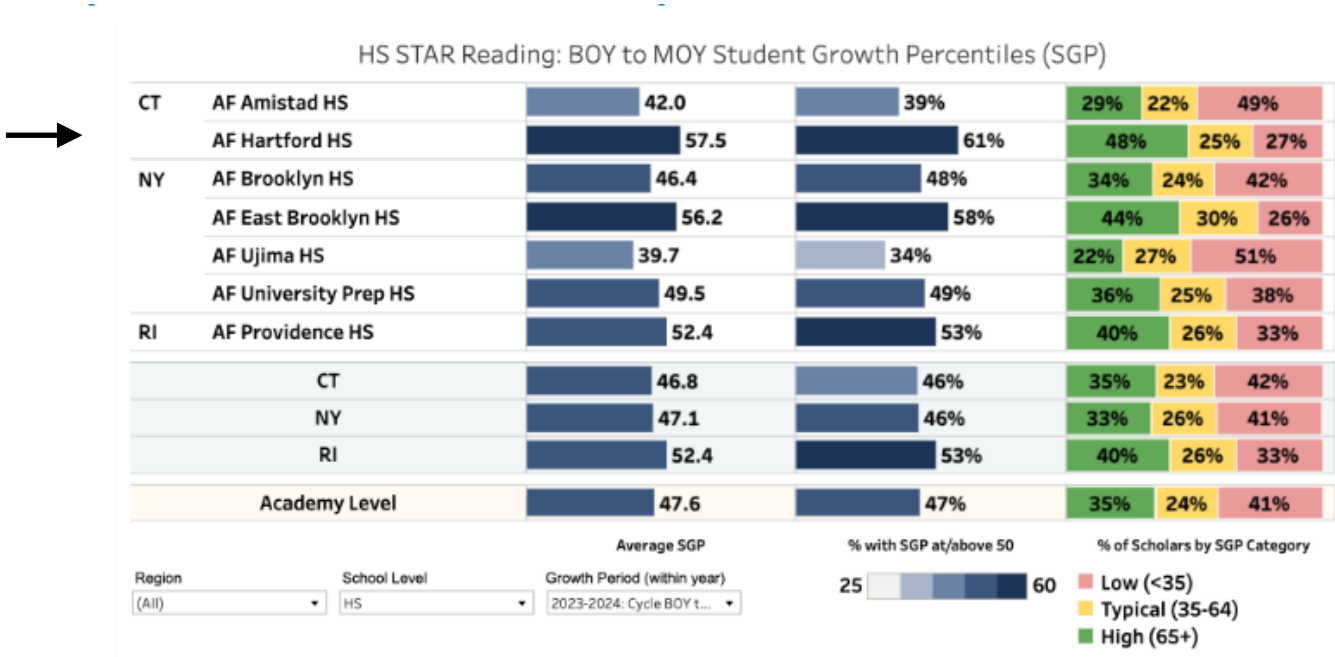
## Achievement First - Multiple High School Programs (Connecticut)

### Program Description

Bespoke runs a high school reading intervention program at AF Hartford High School (part of the Achievement First network) in Hartford, Connecticut. Our tutors work with small groups of students from grades 9-12 four days per week during the school day, using Achievement First’s curriculum.

### Program Impact

During the first semester, this program **increased students’ average BOY to MOY growth on the Star reading assessment by 57.5%**. This was the highest growth rate in the network’s seven high schools. In addition, **61% of all of the students participating in this program had growth rates at or above 50**. This was also the highest rate of growth in the network.



*I wanted to share an exciting celebration for AF Hartford High School in terms of STAR reading growth for Semester 1. AFHHS demonstrated the highest average growth and highest percentage of students with high growth when compared to all of the other AF High Schools. The work we are doing is making an impact and I am grateful that you all are a part of this work alongside us.*

*- AF Hartford HS*



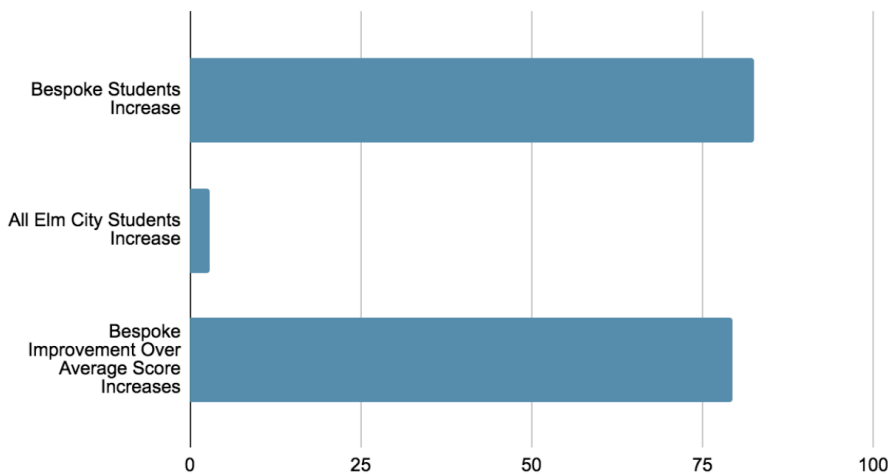
# BESPOKE EDUCATION

## Achievement First - Multiple Middle School Programs (Connecticut)

### Program Description

At Elm City Middle School (part of the Achievement First network) in New Haven, CT, Bespoke's middle school reading intervention program is year-long. Our tutors work with small groups of Elm City MS students four days per week during the school day, using Bespoke's proprietary reading curriculum.

### Elm City Lexile Score Increases



### Program Impact

Students who participated in Bespoke's program **increased their Lexile scores by an average of 82.5 points from BOY to MOY**. The average growth over the same period by all middle school students at Elm City MS was 3.0 points. **Bespoke students increased their Lexile scores an average of 79.5 points more than all students in the school.**

## Community Roots Charter School - Brooklyn, NY

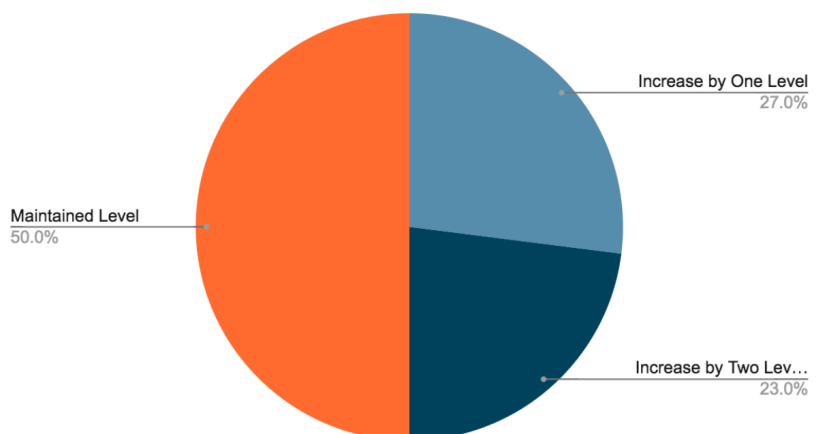
### Program Description

At Community Roots Charter School in Brooklyn, we run a semester long reading and math enrichment program for students in grade 2 to 5. Our tutors work with small groups of students after school two days per week, using Bespoke's curriculum.

### Program Impact

Bespoke's elementary school reading enrichment program has had a meaningful impact. **50% of our students increased their Fountas and Pinnell reading level by one or more levels. 27% increased by one level and 23% increased by two or more levels.** The remaining students maintained their reading levels.

### Students F&P Level Increases





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## Girard College - SAT Verbal-only (R/W) (Philadelphia, PA)

### *Program Description*

Bespoke teachers worked with students at Girard College on SAT prep, focusing only on the Reading & Writing section, using Bespoke's proprietary Digital SAT curriculum.

### *Program Impact*

Of the students who attended regularly, more than 70% improved their RW scores by 40 points or more. Several students improved their scores by 80 points or more. The average score gain of improving students was 71 points. Students expressed higher confidence in standardized testing and greater mastery of the material by the end of the program.

### Girard College SAT Reading & Writing Scores

