



# BESPOKE EDUCATION

## IMPACT REPORT 2024-2025 BESPOKE SCHOOL PARTNERSHIP PROGRAMS

### Summary

We work with more than 100 schools and nonprofits across fourteen cities, including New York City, Indianapolis, Philadelphia, Newark, Camden, Hartford, Bridgeport, Providence, New Haven, Las Vegas, and Denver. In 2024-25, Bespoke offered high-impact tutoring, after-school programs, and test preparation more than 10,000 underserved students at charter and public schools through our educational programs, and we aim to grow these programs and their impact.

### ***Our partners include:***

- Achievement First Schools (NY, CT, RI)
- Brooklyn Prospect Charter School
- College Bridge Cafe, Gear Up, MS 52 Project Pivot
- Democracy Prep NY and Las Vegas
- East Harlem Tutorial Program
- Harlem Children's Zone
- HomeWorks Trenton
- KIPP Schools
- South Bronx Early College Academy
- Uncommon Schools
- Wadleigh Scholars
- Legacy College Prep

*“As the principal of a school in the South Bronx, I am so grateful to have an opportunity to work with the Bespoke Education. My students are receiving professional, high-quality tutoring and test-prep to support them with the high school entrance exams. Without Bespoke, we would not have the resources to provide this level of support — tutoring that is typically available only to higher-income families. The tutors are talented and are having a great impact on our students.”*  
- David Krulwich, Principal, South Bronx Early College Academy

### Mission and Values

Bespoke Education's mission is to promote equity, access and inclusion in education by providing the highest quality tutoring, test preparation, academic support and college readiness to students in public, independent and charter schools. We integrate our services into the life of the schools that we serve. Bespoke is a B Corporation, joining approximately 8,000 other companies around the world, including Patagonia, Ben and Jerry's, and Danone, who are part of a global movement to change our economic system: to balance profit with social and environmental purpose and to be a force for equity and access.



### 2024-2025 Program Offerings

- After-school enrichment and tutoring, Grades K-5
- Custom SAT and ACT curricula and training for full-time teachers at our school partners
- Digital SAT high-dosage tutoring, including grade-wide testing and data, Grades 9-12
- Advanced Placement test preparation and practice testing, Grades 10-12
- State exam preparation, including NYS Regents, Grades 9-12
- College essay writing classes, workshops and one-to-one support, Grades 11-12
- ESL and US Naturalization Exam classes for adults
- SSAT, ISEE, SHSAT small-group test preparation for grades 6-8



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OUR IMPACT SY 24-25

## Brooklyn Prospect Charter School - Brooklyn, NY

Program: SAT Preparation

# of students: 80+

Bespoke's SAT classes **increased students' SAT scores by an average of 81 points.**

Average SAT Before: 975.6

Average SAT After Bespoke: 1056.9

Average Percent Gain: +8.6%

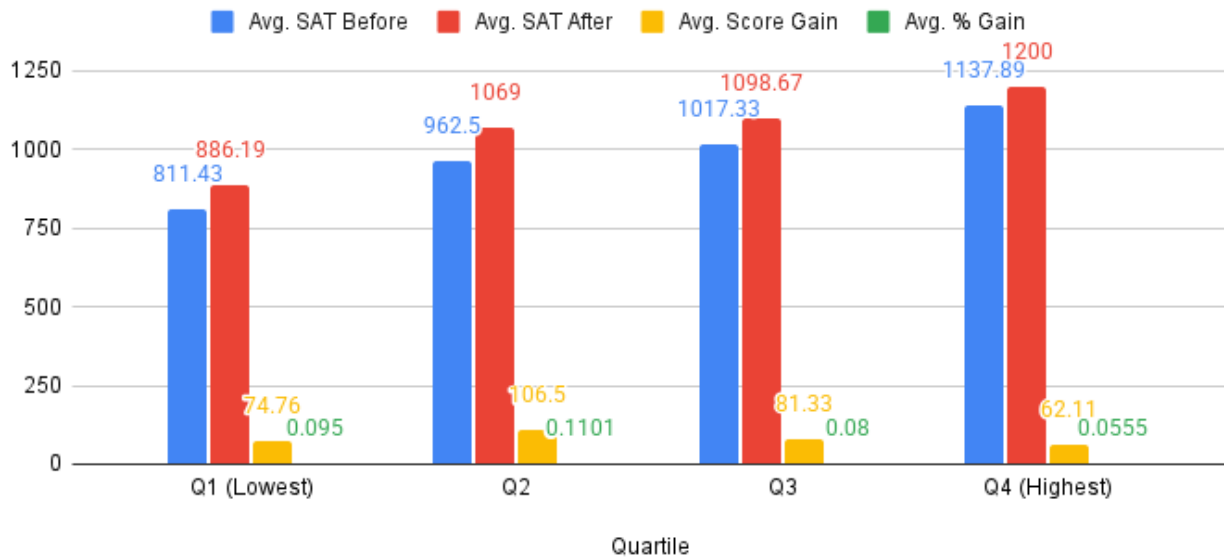
Median SAT Before: 990

Median SAT After Bespoke: 1060

Median Gain: +81.3 points

Average Score Gain: +81.7 points

### Avg. SAT Before, Avg. SAT After, Avg. Score Gain and Avg. % Gain



### Performance by Quartile

Quartile	Avg. SAT Before	Avg. SAT After	Avg. Score Gain	Avg. % Gain
Q1 (Lowest)	811.43	886.19	74.76	9.50%
Q2	962.50	1069.00	106.50	11.01%
Q3	1017.33	1098.67	81.33	8.00%
Q4 (Highest)	1137.89	1200.00	62.11	5.55%

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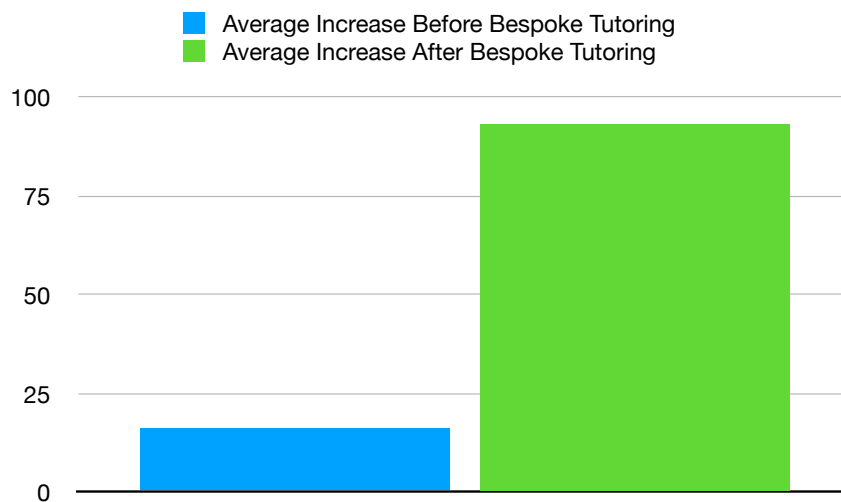
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## Harlem Children's Zone Promise Academy I - New York, NY

Program: SAT Preparation, full school year

*(Note this is data from SY23-24 - current school year data pending...)*

Bespoke's SAT classes **increased students' SAT scores by an average of 93 points**. This represents an increase of 77 points over the gains the students were achieving before Bespoke started teaching these classes in 2022-2023.



- **17 students** out of 58 in the Class of 2025 who took Bespoke's classes **increased** their SAT scores from the fall PSAT **by 100 or more points**.
- **6 of those students increased their SAT scores by over 200 points**.

## Legacy College Preparatory Charter School - Bronx, NY

Program: SAT Preparation

*(Current school year data pending...)*

*"On average, we saw an increase of 90 points from our test administered in August of 2024. Thank you, Bespoke!" - Legacy College Prep*

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## Democracy Prep Charter and Harlem Campuses - New York, NY

Program: SAT Preparation

*Bespoke also trained full-time DPLV teachers and provided them with our proprietary ACT curriculum so that they could lead SY24-25 test preparation classes at school.*

Multiple students **increased their total SAT scores by over 100 points.**

Student 1: 1030 → 1140 (+110)

Student 2: 1040 → 1200 (+160)

Student 3: 980 → 1270 (+290)

Student 4: 1240 → 1310 (+70)

Student 5: 1110 → 1350 (+240)

### Charter Campus

Test Date	ELA	Math	Total	Test Date	ELA	Math	Total	Super Score
10/11/2024	520	510	1030	4/9/2025	560	580	1140	1140
10/11/2024	550	490	1040	4/9/2025	630	570	1200	1200
10/11/2024	490	490	980	4/9/2025	630	640	1270	1270
10/11/2024	560	620	1180	4/9/2025	570	720	1290	1290
10/11/2024	630	610	1240	4/9/2025	640	670	1310	1310
10/11/2024	600	510	1110	4/9/2025	610	610	1220	1220
10/11/2024	440	500	940	4/9/2025	520	550	1070	1070
10/11/2024	520	550	1070	4/9/2025	530	580	1110	1110
10/11/2024	550	560	1110	4/9/2025	680	670	1350	1350

### Harlem Campus

10/11/2024	590	510	1100	4/9/2025	600	630	1230	1230
10/11/2024	440	480	920	4/9/2025	540	520	1060	1060
10/11/2024	480	420	900	4/9/2025	520	500	1020	1020
10/11/2024	480	520	1000	4/9/2025	540	610	1150	1150

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## Herron, Purdue, Tindley, Rooted, and GEO - Indianapolis, IN

Program: SAT Preparation, full school year

*Bespoke ran SAT Programs at multiple Indy charter schools via the Mind Trust. Students at all schools showed improvements in meeting College-Readiness Benchmarks after our programs.*

Charter & Innovation Schools	2023 Composite % Benchmark	2024 Composite % Benchmark	2025 EBRW % Benchmark	2025 Mathematics % Benchmark	2025 Composite % Benchmark	Post-Bespoke SY24/25 Change
Herron Classical High School	63	39.8	77	42	42	2.2
Purdue Polytechnic High School - North	24.1	20.6	66	35	33	12.4
Purdue Polytechnic High School - Englewood	10.2	14	59.1	25.8	20	6.5
Herron Riverside High School	27.7	21.6	55	16	15	6.6
Charles A Tindley Accelerated School	10.3	0	32	6.5	6.5	6.5
Rooted School Indy	6.3	0	21.1	15.8	5	5
GEO Next Generation	3.6	2.5	8	0	0	2.5

**Tindley:** *“We went from 12% passing ERW to 32.5% ERW. We also went from 2.3% to 6.2% on the math with an overall passing both from 0 to 6%. Thank you for your excellent service to our scholars!” - Alan Smith, Principal*

**PPHS LAB:** *“I agree—the sessions have been going really well! I’m excited to see how this progress reflects in their PSAT/SAT scores. Yes, this is something we would be interested in again in the future.” - Lucas Zartman, PPHS Broad Ripple Principal*

*“We’d love to continue the program and would like to extend it...” - Coach Riggs, Advisor at Lab*



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## Uncommon Schools (LPHS, WPHS, UPC, ULC): New York and New Jersey

Program: SAT Preparation, 4 weeks

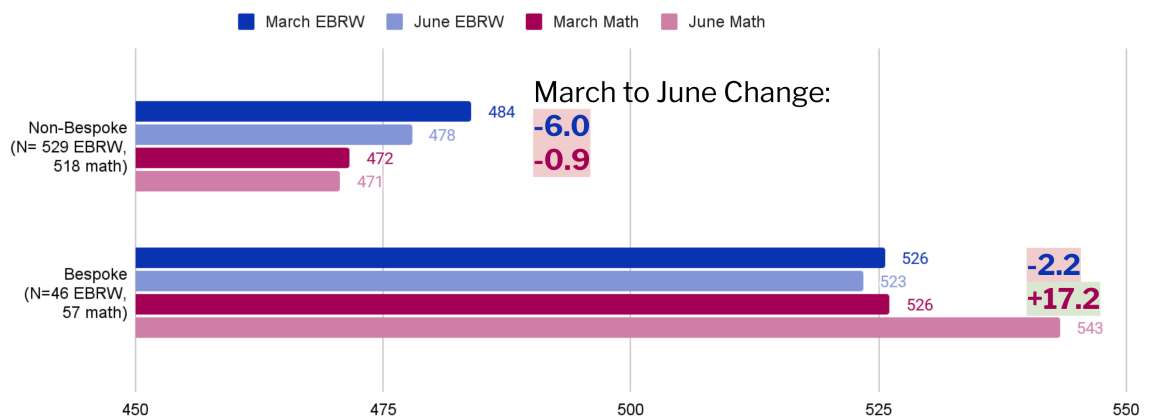
*Bespoke ran a last-minute intensive online SAT review course for small-groups of 11th graders retaking the SAT exam in June. The courses involved 25 tutors from Bespoke.*

**North Star Academy 11th grader:** *“I woke up this morning to a 1350!! This was a MAJOR step-up from my score in March. Thank you so much for coming into my life (even if it was just for a month) and helping me improve my score by so much in such a short timespan. You were the best tutor I could ever have asked for. I wanted to share this information because your impact really made a huge difference to me, and for that I wanted to say thank you!”*

### Descriptive Statistics:

#### How did Bespoke and non-Bespoke students score in March versus June?

Average March and June 2025 SAT Scores



Many students **increased their total SAT scores** and math scores improved across the board. Studies show that math scores are easier to increase with short courses, such as the one we ran; future courses will aim to increase program length, HW completion, and attendance.

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## Achievement First Network - Multiple Schools and Programs - NY, CT, RI

Elementary: After-school enrichment for more than 600 students at 7 elementary schools, M-F, all school year, involving over 100 Bespoke tutors.

Middle: Math/ELA/general academic tutoring and teaching at 4 schools in Hartford and New Haven

High: Academic tutoring and test preparation (Regents, SAT) at 6 schools in NY, RI, and CT

# of students: 1500+

### ELEMENTARY SCHOOLS

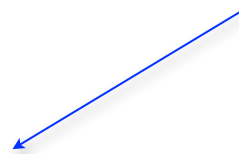
Aspire ES  
Bushwick ES  
Crown Heights ES  
Endeavor ES  
Legacy ES  
Linden ES  
Bridgeport ES

### MIDDLE SCHOOLS

Bridgeport MS  
Elm City MS  
Hartford MS  
Aspire MS

### HIGH SCHOOLS

Amistad HS  
Hartford HS  
Providence HS  
**Ujima HS**  
University Prep HS



### *Program Highlight \*\* Achievement First Ujima High School, Brooklyn, NY*

Bespoke ran an intensive 6-week long NYS Regents Prep program at Ujima for multiple grade-levels this spring in the following subjects: Algebra 1, Algebra 2, Living Environment, Geometry, Global History, U.S. History and ELA. Bespoke's tutors worked with small groups for maximum impact, six days a week, Monday through Saturday, in-person at school.

*“Our teachers and students say only overwhelmingly positive things about each of you. I am very grateful for how each of you lean in everyday and roll with our frequently shifting schedules.”*  
-Katie Dickman, Achievement First Ujima

(Regents data pending...)

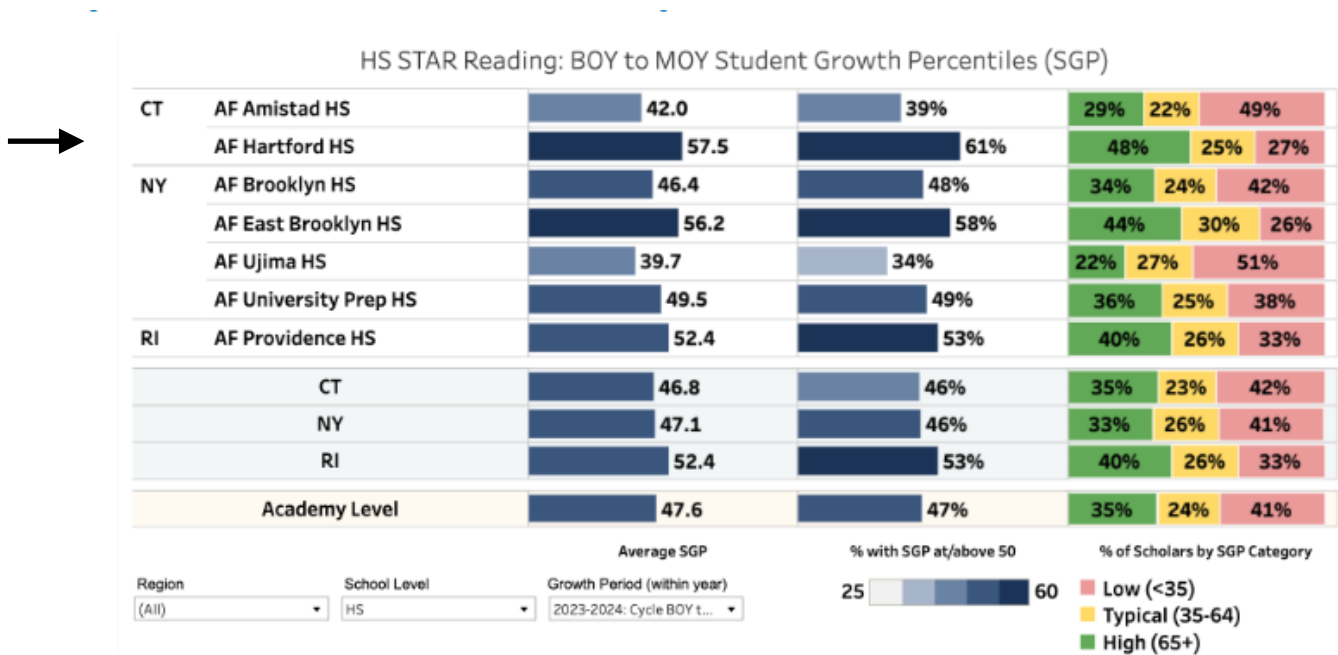


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## Program Highlight \*\* Achievement First Hartford High School (AFHHS)

Bespoke runs a high school reading intervention program at AF Hartford High School (part of the Achievement First network) in Hartford, Connecticut. Our tutors work with small groups of students from grades 9-12 four days per week during the school day, using Achievement First’s curriculum.

During the first semester, this program **increased students’ average BOY to MOY growth on the Star reading assessment by 57.5%**. This was the highest growth rate in the network’s seven high schools. In addition, **61% of all of the students participating in this program had growth rates at or above 50**. This was also the highest rate of growth in the network.



*I wanted to share an exciting celebration for AF Hartford High School in terms of STAR reading growth for Semester 1. AFHHS demonstrated the highest average growth and highest percentage of students with high growth when compared to all of the other AF High Schools. The work we are doing is making an impact and I am grateful that you all are a part of this work alongside us.*  
- AF Hartford HS



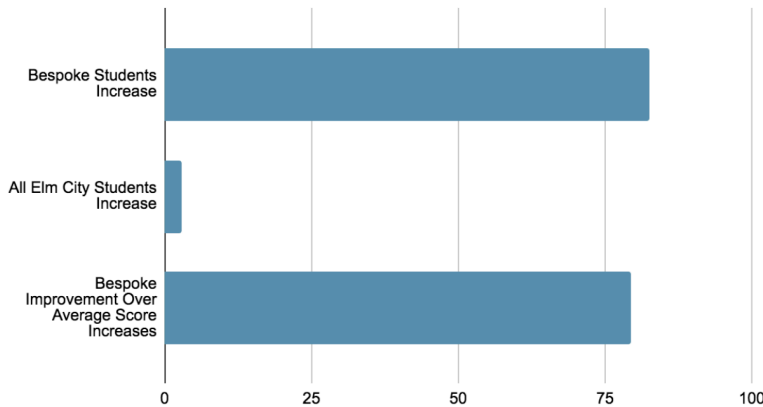


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## *Program Highlight \*\* Achievement First Elm City Middle School, New Haven CT*

Bespoke's middle school reading intervention program is year-long. Our tutors work with small groups of Elm City MS students four days per week during the school day, using Bespoke's proprietary reading curriculum.

### Elm City Lexile Score Increases



### *Program Impact*

Students who participated in Bespoke's program **increased their Lexile scores by an average of 82.5 points from BOY to MOY**. The average growth over the same period by all middle school students at Elm City MS was 3.0 points. **Bespoke students increased their Lexile scores an average of 79.5 points more than all students in the school.**

*"Elm City is a great place to work. The staff have always been welcoming and generous. We love working with Tanesha and Rachel and the whole team." - Bespoke Staff SY24-25*

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