



BESPOKE EDUCATION

Helping Charter School Students

Excel For Over Two Decades





BESPOKE'S MISSION

Founded in 2004, Bespoke Education has helped over 20,000 charter school students from underserved communities achieve test scores that open new doors to college admissions and scholarships.

Learn How Bespoke Can Work With You To Improve Student Test Performance.

Certified



Corporation

SIX COMMITMENTS — NO EXCEPTIONS

01 We hire for mastery.

250+ instructors, vetted for test prep expertise, pedagogy, and classroom management.

03 We staff in under a month.

From signed agreement to first class in under 30 days. Most schools. Most programs. Every time.

05 We develop continuously.

We share best practices across Bespoke's entire network so your students benefit from what works everywhere.

02 We customize without compromise.

Every program is built to your school's specs — if you need a full-year digital SAT curriculum from scratch, we build it.

04 We show up.

On time. Prepared. Curriculum in hand. Our instructors know your students' names and follow up after every session.

06 We prove it.

Documented score gains, school by school — not blended averages, not national estimates. Your cohorts. Your data. Your results.



BESPOKE BY THE NUMBERS

22

YEARS IN BUSINESS

*Independent, B-Corporation Certified,
and built for schools and individuals.*

250

TEACHERS & TUTORS

*Many with decades of classroom teaching
and test preparation experience.*

100+

YEARS OF EXPERTISE

*Designing the most up-to-date
and effective test prep curricula.*

150+

CHARTER PARTNERS

*Uncommon Schools · Achievement
First · Harlem Children's Zone · KIPP*

20,000+

CHARTER STUDENTS

*Over 100,000 practice tests
administered and scored.*

10%+

AVERAGE SCORE IMPROVEMENT

*Average improvement across multiple
partner schools and exams.*

Measurable Success



BESPOKE DIGITAL TESTING

1

ADAPTIVE DIGITAL EXAMS

Real-feel practice tests that mirror the structure, adaptive logic, and interfaces of the actual digital SAT and ACT.

2

AUTHENTIC TESTING EXPERIENCE

Proprietary technology recreates the exact look and feel of official exams, including the actual Desmos calculator.

3

FLEXIBLE ADMINISTRATION

Conducted in-person or online with live proctors. Programs launch in under a month at any school or network.

4

ACCURATE SCALING

We cross-reference every practice test against official exams to ensure scores accurately predict future performance.

5

INDIVIDUALIZED REPORTING

Each student receives a detailed score report: time per question, content-area gaps, and areas for improvement.

6

GROUP REPORTS FOR SCHOOLS

School leaders and teachers receive comprehensive cohort data — by class, grade, or network — to make targeted, data-driven decisions.

The Result: A testing experience for students just like Test Day; and actionable performance data for school administrators, teachers, and students.



Detailed and Customizable Data for School and Network Leaders

Scaled Score Summary

Scaled score history for groups of students that have taken multiple tests on our platform. Score trends over time for specific groups.

Group	Username	Range (Days)	Score Change Verbal	Score Change Math	Score Change Total	Test 1	DATE	Reading and Writing	Math	Composite
KIPP Indy	12485	481	90	-100	-10	2024 DSAT B1	Aug 15, 2024	200	300	500
KIPP Indy	15366	487	110	-40	70	2024 DSAT B1	Aug 09, 2024	200	340	540
KIPP Indy	14130	488	140	-10	130	2024 DSAT B1	Aug 08, 2024	220	380	600
KIPP Indy	15010	488	30	0	30	2024 DSAT B1	Aug 08, 2024	280	330	610

Group History Report

Group performance by content domains and question type for deciding which content areas to target with subsequent lessons.

<u>Math - ALG</u>	ALL - ALG	Solve For Variable / Plug In Value	Y = MX + B (slope, intercepts, graphs)	Linear Inequalities
All Modules	44.03%	65.23%	30.59%	43.35%
Module 1	42.11%	72.37%	17.76%	30.26%
Module 2 E	48.04%	50.98%	47.06%	49.02%
Module 2 H	39.50%	80%	36%	60%



Detailed and Customizable Data for Classroom Teachers

Sort By Question

Student performance by individual question helps to identify areas of strength and weakness with content-area tagging.

Subject	Module	Question #	Domain Tags	Question Tags	% Correct	Ave Time
Reading and Writing	1M	1	Craft and Structure	Words In Context	36.84%	0:01:48
Reading and Writing	1M	2	Craft and Structure	Words In Context	21.05%	0:01:24
Reading and Writing	1M	3	Craft and Structure	Words In Context	77.63%	0:01:17
Reading and Writing	1M	4	Craft and Structure	Words In Context	17.11%	0:01:20
Reading and Writing	1M	5	Craft and Structure	Words In Context	34.21%	0:01:13
Reading and Writing	1M	6	Craft and Structure	Words In Context	25%	0:01:00

Sort By Student

Shows how each student in a class performed on each question, and how long they spent on each item.

Reading and Writing Module 1					Q 1	
Username	Module	Total Correct/ Total Questions	Percent Correct %	Correct	Student Response	Student Time
Student 1	Reading and Writing 1M	18 of 27	66.67%	C	B	0:00:46
Student 2	Reading and Writing 1M	13 of 27	48.15%	C	B	0:01:26
Student 3	Reading and Writing 1M	15 of 27	55.56%	C	C	0:00:39
Student 4	Reading and Writing 1M	10 of 27	37.04%	C	B	0:01:46
Student 5	Reading and Writing 1M	19 of 27	70.37%	C	C	0:01:07
Student 6	Reading and Writing 1M	10 of 27	37.04%	C	C	0:01:41



WHAT WE DELIVER

- ➡ SAT and ACT Preparation
- ➡ SHSAT, ISEE, SSAT, Regents, State Exam Prep
- ➡ High-impact, Small-group Academic Tutoring
- ➡ Math, ELA, and Reading Enrichment
- ➡ After-school Programming and Enrichment
- ➡ Teacher Training and Curriculum Development
- ➡ College Essay Writing and College Office Support

HOW WE DELIVER

All services can be provided **in-person** at your school, **online**, **hybrid**, or **asynchronous**. Bespoke can build whatever program you need for your students to succeed.

- Flexible scheduling during school or after school
- Classes for 50 students or for 5000 - you choose
- Most up-to-date and comprehensive curricula
- Individual, small-group, large-group, multi-campus



What Our Partners Say

“

I woke up this morning to a 1350!! Your impact really made a huge difference to me in such a short time.

11th Grade Student
North Star Academy, Uncommon Schools

“

Without Bespoke, we could not provide this level of support — tutoring typically available only to higher-income families.

Principal
South Bronx Early College Academy, NYC

“

We saw an increase of 90 points from our August baseline. Thank you!

Principal
Legacy College Prep, New York City

“

Our teachers and students say overwhelmingly positive things — every day.

Assistant Principal
Achievement First Ujima HS, New York City



ALSO PARTNERED WITH:

Ethical Culture Fieldston · Columbia Grammar & Preparatory ·
Berkeley Carroll · Pharos Academy · Grace Church School ·
Little Red Elizabeth Irwin · Brooklyn Friends · Indy Public Schools

Our Charter School Partners

- Achievement First Schools
- Brooklyn Prospect Charter School
- Bronx Institute at Lehman College
- Democracy Prep Harlem
- East Harlem Tutorial Program
- Harlem Children's Zone
- HomeWorks Trenton
- KIPP Schools
- South Bronx Early College Academy
- Uncommon Schools
- Wadleigh Scholars
- Legacy College Prep
- College Bridge Cafe
- The Mind Trust
- Rooted Schools Indianapolis
- Purdue Polytechnic Indianapolis

TIM LEVIN**FOUNDER AND CEO**

Strategy · Curriculum · Growth

Yale College BA, Columbia University, M.Ed. Former Kaplan curriculum manager and teacher trainer. Adjunct Professor, SUNY FIT. Founded Bespoke in 2004 and still leads today.

(tim@bespokeeducation.com)

TIFFANY GRANT**CO-DIRECTOR, SCHOOL PARTNERSHIPS**

Independent School Partnerships · Teacher Training · Delivery

University of Southern New Hampshire, BA. Background in customer service and advocacy. Oversees independent school relationships, teacher development, and program management.

(tiffany@bespokeeducation.com)

SARA SCHUBERT**CO-DIRECTOR, SCHOOL PARTNERSHIPS**

Charter/Non-Profit Partnerships · Teacher Training · Delivery

Wake Forest University, BA. Secondary School English instructor and former General Manager, Asphalt Green. Specialist in tutor-training, program management/delivery, and student experience.

(sara@bespokeeducation.com)

PAMELA PICON**ASSOCIATE DIRECTOR, SCHOOL PARTNERSHIPS**

Charter/Non-Profit Program Design · Teacher Training · On-Site

New York University, BA. Background in Child & Adolescent Psychology. NYC DOE graduate. Specializes in data-informed program design, site-level customization, and tutor training.

(pamela@bespokeeducation.com)



What Happens Next

1

Tell us your priorities.

Bespoke's Team will meet with your administrators and teachers to learn about your program goals, student population, and more.

2

We customize the program.

With your input, Bespoke crafts a program just for your school and students: scope and sequence, materials, and teachers.

3

We size it to your budget.

We can build great program no matter your budget or time constraints. We can accommodate your program needs.

4

We launch.

Bespoke can staff and prepare most programs within 15-30 days with top-quality teachers and curricula.

Ready To Get Started?

Call or email our team...

info@BespokeEducation.com

212-286-2227

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Sara Schubert: sara@BespokeEducation.com

Pamela Picon: pamela@BespokeEducation.com