



BESPOKE EDUCATION

Helping Independent School Students Excel For Over Two Decades





BESPOKE'S MISSION

Founded in 2004, Bespoke Education has helped thousands of independent school students achieve top test scores that open doors to the most selective college and universities.

Learn How Bespoke Can Work With You To Improve Student Test Performance.

Certified



Corporation

SIX COMMITMENTS — NO EXCEPTIONS**01 We hire for mastery.**

250+ instructors, vetted for test prep expertise, pedagogy, and classroom management.

02 We customize without compromise.

Every program is built to your school's needs, values, and culture.

03 We staff in under a month.

From signed agreement to first class in under 30 days. Most schools. Most programs. Every time.

04 We become trusted partners.

We collaborate and communicate closely with students, parents, and school administrators.

05 We develop continuously.

We share best practices and the most up-to-date curricula so your students get the most benefit from their classes.

06 We prove it.

Documented score gains, students who enjoy coming to class, and teachers who are present and on time every day.



BESPOKE BY THE NUMBERS

23

YEARS IN BUSINESS

*Independent, B-Corporation Certified,
and built for schools and individuals.*

200

TEACHERS & TUTORS

*Many with decades of classroom teaching
and test preparation experience.*

12

YEARS

*Average tenure of senior
administrators and senior tutors.*

50+

**INDEPENDENT and PUBLIC
SCHOOL PARTNERS**

*Fieldston · CGPS · Brooklyn Friends ·
Berkeley Carroll · Churchill · Speyer*

45,000+

PRIVATE SCHOOL STUDENTS

*...and 100,000+ practice tests
administered and scored over 23 years.*

**HELPING STUDENTS GET INTO
TOP COLLEGES EVERY YEAR**

*Yale · Harvard · Stanford · UC Berkeley ·
Cornell · NYU · Columbia · U Penn ·
Boston University · Babson · U Chicago ·
U Michigan · Princeton · MIT · Brown ·
Dartmouth · Duke · Vanderbilt · UCLA ·
and more...*

Measurable Success



COLUMBIA
GRAMMAR & 
PREPARATORY SCHOOL

FOUNDED 1764



Ethical Culture
Fieldston School



CHURCHILL
SCHOOL & CENTER



LREI

LITTLE RED
SCHOOL HOUSE
& ELISABETH IRWIN
HIGH SCHOOL



SPEYER
LEGACY SCHOOL



BERKELEY
CARROLL
SCHOOL



BROOKLYN
FRIENDS SCHOOL

—
THINK DEEPLY. ACT BOLDLY.

Private School Partners

- Ethical Culture Fieldston
- Brooklyn Friends
- Rudolf Steiner
- Berkeley Carroll
- Columbia Grammar and Prep
- Grace Church
- Holy Child
- Churchill
- Emet Classical
- Little Red Elizabeth Irwin
- Speyer Legacy
- St. Luke's
- The Lang School



BESPOKE DIGITAL TESTING

1

ADAPTIVE DIGITAL EXAMS

Real-feel practice tests that mirror the structure, adaptive logic, and interfaces of the actual digital SAT and ACT.

2

AUTHENTIC TESTING EXPERIENCE

Proprietary technology recreates the exact look and feel of official exams, including the actual Desmos calculator.

3

FLEXIBLE ADMINISTRATION

Conducted in-person or online with live proctors. During the school day, on weekends, or after-school.

4

ACCURATE SCALING

We cross-reference every practice test against official exams to ensure scores accurately predict future performance.

5

INDIVIDUALIZED REPORTING

Each student receives a detailed score report: time per question, content-area gaps, and areas for improvement.

6

GROUP REPORTS FOR SCHOOLS

School administrators can receive comprehensive data — by class and grade— to make targeted, data-driven decisions.

The Result: A testing experience for students just like Test Day; and actionable performance data for school administrators, Bespoke's teachers, and students.



Detailed and Customizable Data for School and Network Leaders

Scaled Score Summary

Scaled score history for groups of students that have taken multiple tests on our platform. Score trends over time for specific groups.

Score Report								
Test 1	Username	DSAT 1: Reading & Writing	DSAT 1: Math	Total Scale Score	Test 2	DSAT 1: Reading & Writing	DSAT 1: Math	Total Scale Score
SAT B1	40755	460	390	850	2024 SAT B5	560	620	1180
SAT B1	40660	620	550	1170	2024 SAT B5	720	650	1370
SAT B1	40893	400	550	950	2024 SAT B5	540	640	1180
SAT B1	40701	460	570	1030	2024 SAT B5	610	450	1060
SAT B1	40817	570	600	1170	2024 SAT B5	640	620	1260

Group History Report

Group performance by content domains and question type for deciding which content areas to target with subsequent lessons.

Math - ALG	ALL - ALG	Solve For Variable / Plug In Value	Y = MX + B (slope, intercepts, graphs)	Linear Inequalities
All Modules	44.03%	65.23%	30.59%	43.35%
Module 1	42.11%	72.37%	17.76%	30.26%
Module 2 E	48.04%	50.98%	47.06%	49.02%
Module 2 H	39.50%	80%	36%	60%



Detailed and Customizable Data for Classroom Teachers

Sort By Question

Student performance by individual question helps to identify areas of strength and weakness with content-area tagging.

Subject	Module	Question #	Domain Tags	Question Tags	% Correct	Ave Time
Reading and Writing	1M	1	Craft and Structure	Words In Context	36.84%	0:01:48
Reading and Writing	1M	2	Craft and Structure	Words In Context	21.05%	0:01:24
Reading and Writing	1M	3	Craft and Structure	Words In Context	77.63%	0:01:17
Reading and Writing	1M	4	Craft and Structure	Words In Context	17.11%	0:01:20
Reading and Writing	1M	5	Craft and Structure	Words In Context	34.21%	0:01:13
Reading and Writing	1M	6	Craft and Structure	Words In Context	25%	0:01:00

Sort By Student

Shows how each student in a class performed on each question, and how long they spent on each item.

Reading and Writing Module 1					Q 1	
Username	Module	Total Correct/ Total Questions	Percent Correct %	Correct	Student Response	Student Time
Student 1	Reading and Writing 1M	18 of 27	66.67%	C	B	0:00:46
Student 2	Reading and Writing 1M	13 of 27	48.15%	C	B	0:01:26
Student 3	Reading and Writing 1M	15 of 27	55.56%	C	C	0:00:39
Student 4	Reading and Writing 1M	10 of 27	37.04%	C	B	0:01:46
Student 5	Reading and Writing 1M	19 of 27	70.37%	C	C	0:01:07
Student 6	Reading and Writing 1M	10 of 27	37.04%	C	C	0:01:41



WHAT WE DELIVER

- ➔ SAT and ACT Testing and Group Classes
- ➔ SHSAT, ISEE, and SSAT Testing and Classes
- ➔ High-impact, Small-group Academic Tutoring
- ➔ Grammar and Writing Classes
- ➔ Enrichment Classes to Review Math and English
- ➔ Presentations for Parents and Students
- ➔ College Essay Workshops
- ➔ Individual, 1-on-1 Private Tutoring in all subjects and for all tests, Grades K-College

HOW WE DELIVER

All classes can be delivered **in-person** at your school, **online**, **hybrid**, or **asynchronous**.

- Flexible scheduling during school, after-school, or on weekends
- Small groups of 8-12 students
- Most up-to-date and comprehensive curricula
- Detailed lesson books with weekly homework and guided practice



What Our Students and Partners Say

“

“I liked that the class was small enough that I could ask questions and get help when I needed it. My teacher made even the harder topics feel manageable.”

11th Grade Student, The Fieldston School

“

Especially within the changing landscape of standardized testing, it's been so nice to have Bespoke as our go-to expert for all things SAT and ACT. Their diagnostic testing, test prep courses, and support with student and family presentations makes test selection a much more manageable part of college counseling.”

College Counselor, Brooklyn Friends School

“

We are proud to partner with Bespoke, whose exceptional SAT/ACT preparation, personalized one-on-one tutoring, and flexibility have made a meaningful difference in our students' success. Their commitment to meeting students where they are makes them an invaluable partner in our community.”

College Counselor, Berkeley Carroll School

“

I went into the class not really knowing what to expect from the SAT, but by the end I felt so much more confident and knew exactly what to do.”

11th Grade Student, Columbia Grammar and Preparatory

TIM LEVIN**FOUNDER AND CEO**

Strategy · Curriculum · Growth

Yale College BA, Columbia University, M.Ed. Former Kaplan curriculum manager and teacher trainer. Adjunct Professor, SUNY FIT. Founded Bespoke in 2004 and still leads today.

(tim@bespokeeducation.com)

TIFFANY GRANT**CO-DIRECTOR, SCHOOL PARTNERSHIPS**

Independent School Partnerships · Teacher Training · Delivery

University of Southern New Hampshire, BA. Background in customer service and advocacy. Oversees independent school relationships, teacher development, and program management.

(tiffany@bespokeeducation.com)

SARA SCHUBERT**CO-DIRECTOR, SCHOOL PARTNERSHIPS**

Charter/Non-Profit Partnerships · Teacher Training · Delivery

Wake Forest University, BA. Secondary School English instructor and former General Manager, Asphalt Green. Specialist in tutor-training, program management/delivery, and student experience.

(sara@bespokeeducation.com)

PAMELA PICON**ASSOCIATE DIRECTOR, SCHOOL PARTNERSHIPS**

Charter/Non-Profit Program Design · Teacher Training · On-Site

New York University, BA. Background in Child & Adolescent Psychology. NYC DOE graduate. Specializes in data-informed program design, site-level customization, and tutor training.

(pamela@bespokeeducation.com)



What Happens Next

1

Tell us your priorities.

Bespoke's Team will meet with you to learn about your program goals, students, and more.

2

We customize the program.

With your input, Bespoke crafts a program just for your school and students: scope and sequence, materials, and teachers.

3

We size it to your budget.

We can build great program no matter your budget or time constraints. We can accommodate your program needs.

4

We launch.

Bespoke can staff and prepare most programs within 15-30 days with top-quality teachers and curricula.

Ready To Get Started?

Call or email our team...

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212-286-2227

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